



DID YOU KNOW?

CTD has programs to support almost every area of your practice.

- Practice Review
 - Overview of Practice Operations
 - Detailed Practice Assessment
 - Department Specific Analysis
 - Payor Contracting Assessment
- Human Resources
 - Staff Advantage Program
 - Staff Sharing Opportunities
 - Recruiting
 - Staff Training
- Operations
 - IT Support
 - Credentialing Services
 - Website Development
 - Graphic Design Services
 - Insurance Contract Consulting
- Negotiated Discounts
 - Office Depot – Office Supplies
 - PSS – Medical Supplies
 - Shred-it - HIPAA Compliant Destruction
 - Malpractice Insurance
- Management
 - Comprehensive Management Support
 - Business Development
 - Strategic Planning

ABOUT CONNECT THE DOCS

Connect the Docs offers its physicians programs and services that have been developed specifically to enhance the independent medical practice. We recognize that each practice has unique needs, and we have structured our services accordingly.

All CTD programs are available to physicians in a cafeteria format. You pay only for what you need.

In addition, because Connect the Docs works with many doctors in the area, we are able to provide services at a fraction of the cost typically available from practice management companies. This service organization was started in order to reduce medical practice overhead, improve quality and to allow physicians to become part owners of a business that provides the services they routinely use in their medical practice.

Rather than just pay for services, why not receive a potential return on that investment? By purchasing shares in Connect the Docs Medical Management LLC, you will own your future. The initial offering is 500 shares priced at \$1000.00 each. Individual investors are limited to 25 shares. For more information please call 760-632-4244.

This information does not constitute an offer, solicitation or recommendation for the purchase or sale of any securities or other financial instruments.

“Our mission is to give physicians the independence and autonomy of private practice with the leverage and economies of scale of a large medical group.”



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Physician Services

www.CTDMSO.com Phone 760-632-4244

Practice Management



Connect the Docs specializes in the successful management of medical practices. With management and staff development programs, and customized executive oversight services, you and your staff will have cost-effective access to the experience and expertise of our leadership team.

Department Specific Assessment

When you and your team are looking to improve a specific area of your practice, CTD can help. Our practice management specialists will spend time in your office analyzing your current systems in a single department. From the front desk to the back office, we will identify opportunities for improvement and give you specific steps to implement change.

Overview of Practice Operations (Complimentary for Members)

Through a series of personal interviews, on-site analysis, and customized staff surveys, our practice management specialists will help you better understand the current status of your practice and explore opportunities for improvement. This complimentary assessment is an opportunity for you and your staff to access the experience and expertise of the CTD team without cost or obligation.

Comprehensive Practice Assessment

The CTD staff can perform a detailed audit of every aspect of your practice. We begin by conducting in-depth interviews of all staff members and providers. We review practice goals, identify strengths and opportunities, and develop a department by department plan for reducing costs, improving patient care and maximizing the bottom

line. After the assessment is complete, CTD specialists will be available to help you turn your plan into reality.

Staff Advantage Program

CTD's Staff Advantage Program provides the benefits of outsourced employees and payroll services with the expertise and attention of a specialized management support company.

Under the Staff Advantage Program, your employees are transitioned to the CTD team. We take over responsibility for providing the right workforce to meet the demands of your practice and allow you to focus on patient care. Connect the Docs handles taxes, insurance, risk management, employee benefits, staff training, supervision and all other aspects of personnel management.

The Connect the Docs Staff Advantage Program is the cost-effective staffing solution that delivers results for you and your employees.

Training Programs

Connect the Docs has developed a comprehensive series of educational opportunities to help your staff realize their potential. We can provide specialized programs to your staff in your office.

Training Programs Include:

- Effective Front Desk Policies & Procedures
- Insurance 101
- Basic Anatomy
- Compliance (e.g. OSHA, HIPPA, Sexual Harassment Prevention)
- Management Boot Camp
- CPR Training & BLS/ACLS Programs
- Computer Skills (e.g. Office, Word, Excel, PowerPoint)

Credentialing

Credentialing is a lengthy and time consuming process that can take countless hours away from the valuable staff in your office. Connect the Docs will gather basic credentialing information from your physicians, review it, and load it into our system. Let CTD take care of everything from HMO's, PPO's, IPA's and Hospitals to license and DEA renewals.

A quarterly report will be provided to your office as part of Connect the Docs' Credentialing Services.

Healthcare Plan Contract Specialist

Connect the Docs has access to a healthcare plan contract consultant specializing in helping provider groups optimize their profitability. These customized services include:

- Organizing/Updating Contract Files
- Healthcare Plan Contract Evaluations
- Eliminating Low-Paying and Time-Consuming Contracts
- Attracting and Retaining Desirable Contracts
- Restructuring Unprofitable Contracts
- Staff Education on Payer Contracts

CTD's consultant is able to leverage their knowledge of the insurance industry to help provider groups with business development, cost containment and profitability through better contracts. A typical client realizes a four-fold return on investment within one year of service. Some clients experience even more dramatic results.

Initial consultation is free to CTD Members. Projects are custom-quoted depending on client's individual needs, with special discounts to CTD Physicians.

